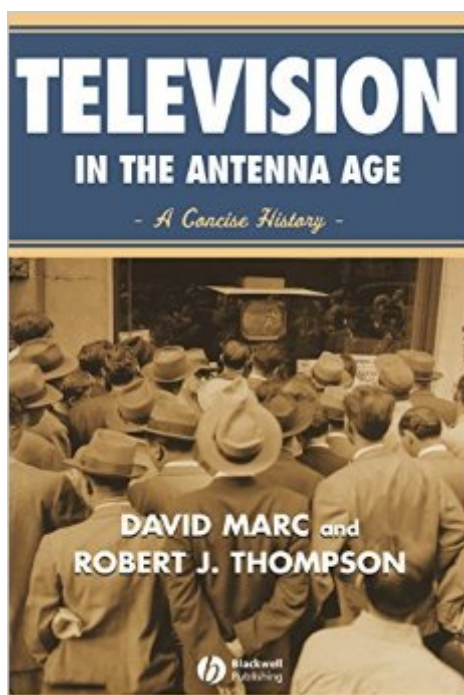


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Television In The Antenna Age: A Concise History



Synopsis

Television in the Antenna Age is a brief, accessible, and engaging overview of the medium's history and development in the US. Integrating three major concerns--television as an industry, a technology, and an art--the book is a basic primer on the complex, fascinating, and often overlooked story of television and its impact on American life. Covers the entire history of American television, from its urban, middle-class beginnings in the late 40s, to the contemporary impact of new technologies and consolidated corporate. Includes interview segments with industry insiders, pictures, and sidebars to illustrate important figures, trends, and events

Book Information

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